Why custom fields?

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Sorting out who should be enrolled in which course can be extremely time-consuming for larger organizations with several departments. Perhaps you are using Excel to keep order? We have a better solution. Custom fields are values that can be added to a user, and are used for automatizing custom course enrollments. For example, you can enroll everyone on the sales team in a sales introduction course.

Using the custom fields functionality on its own is not as powerful as combining it with other functionalities. For instance, you can use custom fields to customize the course catalog so that specific departments see specific courses. This allows for a more personal learning experience and guarantees a safe space where questions can be asked openly.

Swedish retail chain Netonnet uses custom fields in combination with Automations to keep track of when an employee started working at the company to schedule enrollments accordingly. Other companies use them to create more advanced reports that show how different teams and departments are learning and developing.

The custom field functionality is available from the professional price plan.