

## Segments

Ester Andersson - 2024-07-29 - Functions

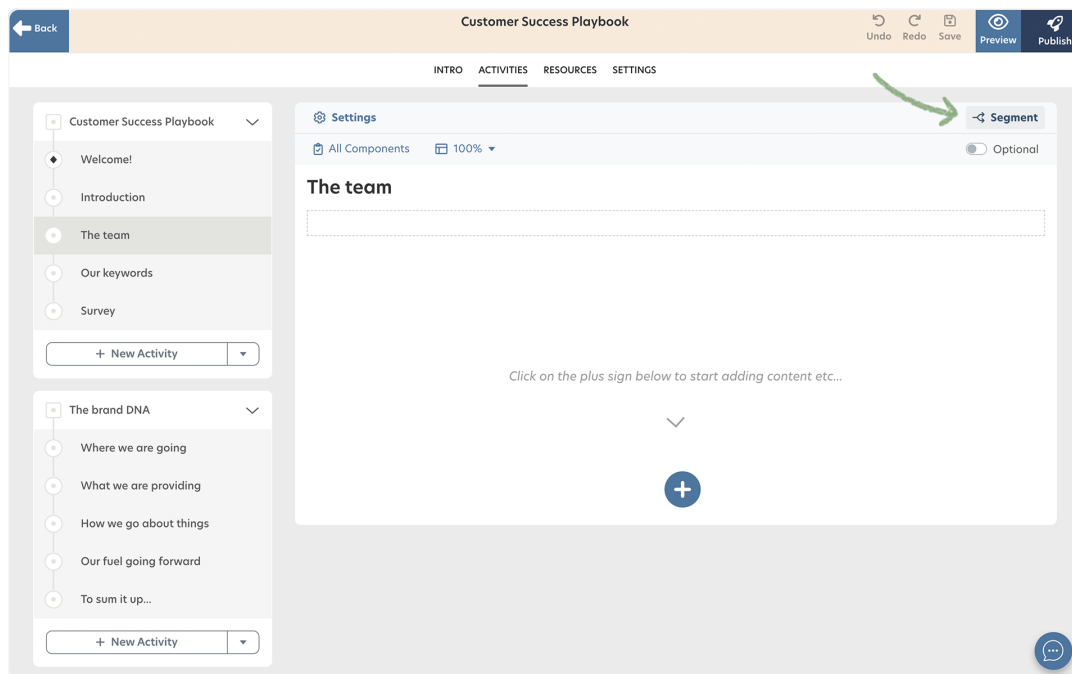
Segments is a function that lets you create different versions of an activity in order to create a more personalized learning experience. It's a great option if you wish to, for example, invite all your employees to an introduction course but with slightly different touches.

Note

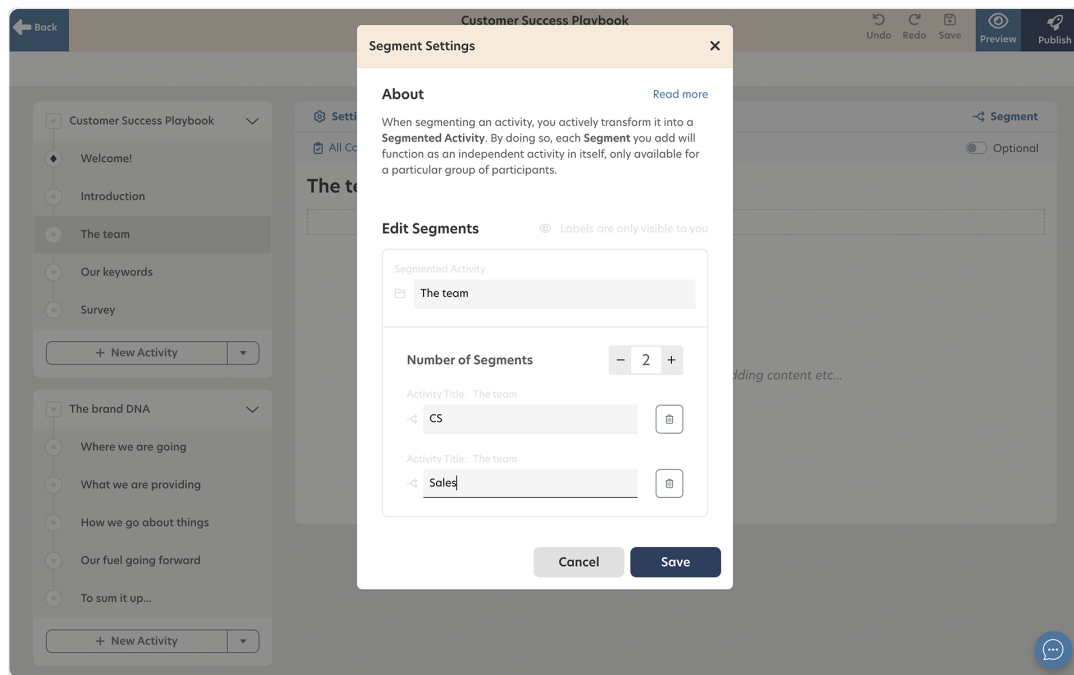
- [Create segments](#)
- [Assign segment](#)

### Create segments

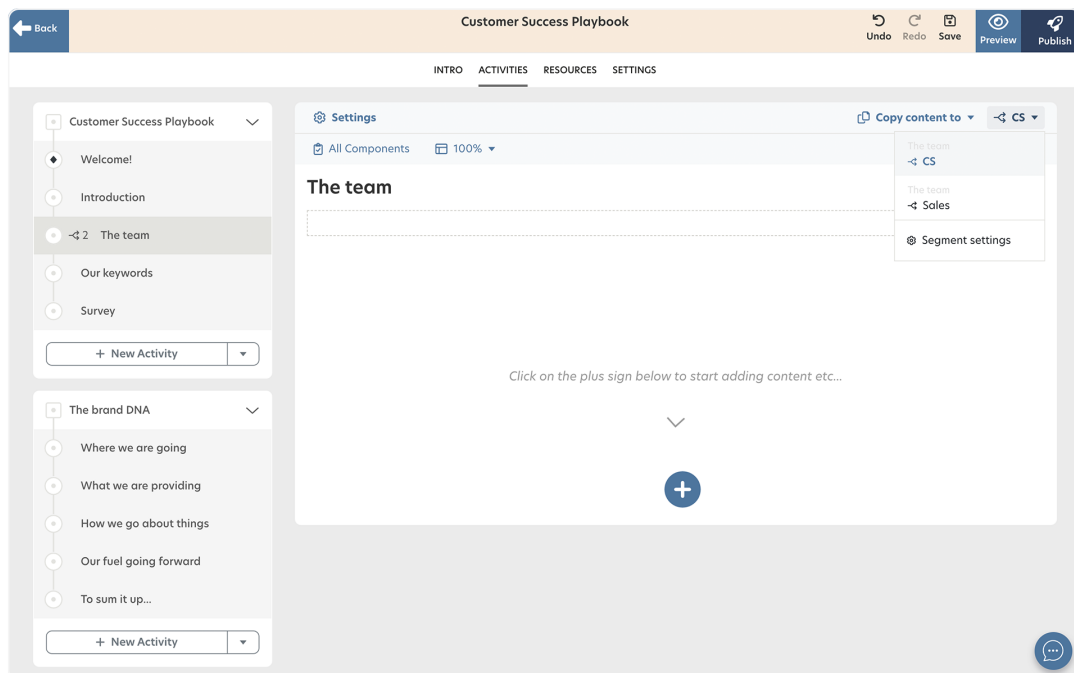
1. Go to the activity you wish to customize and click on "Segment"



1. Create the wanted number of segments.



1. Switch which segment you are editing by clicking on the label in the right corner. You can also copy content between your segments by clicking "Copy content to".



## Assign segments

If you have segmented specific activities in your project, and after that invite participants to the course, **they will be randomly assigned a segment**. If you wish to avoid this, it's essential that you assign the participant before you invite them to the course. You can do so by following the steps below:

1. Go to the "Participants" tab in the project menu.
2. Click on "Assign Segments" in the tab below.

The screenshot displays the 'Participants' tab in the Learnifier application. At the top, there's a navigation bar with 'Dashboard', 'Projects', 'Users', 'Library', 'Reports', 'Automations', and 'Settings'. Below this, a sub-navigation bar includes 'OVERVIEW', 'PARTICIPANTS', 'WAITLIST', 'COURSE PAGE', 'EVENTS', 'ASSIGNMENTS', 'DETAILS', 'COMMUNICATIONS', 'REPORTS', and 'SETTINGS'. The 'PARTICIPANTS' tab is active, showing a form to add new participants and a table of existing ones.

**Add Participant Form:**

- Buttons: Individual, Group, Upload
- Search for existing user in organization (dropdown)
- First Name (text input)
- Last Name (text input)
- Email (text input)
- Add participant (button)

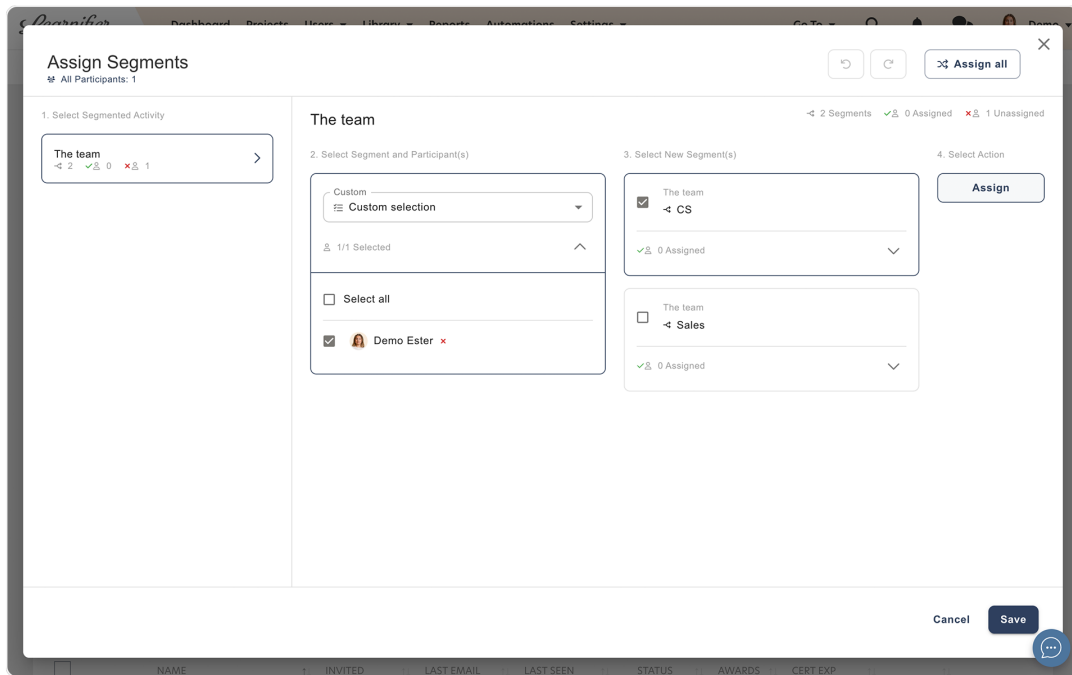
**Participant Table:**

- Search participants (text input)
- Select members in group (dropdown)
- Buttons: Send Email..., Send Text..., Change Expiration, Activate, Add to group, Move, **Assign Segments** (highlighted with a green arrow), Re-enroll, Remove
- Table columns: NAME, INVITED, LAST EMAIL, LAST SEEN, STATUS, AWARDS, CERT EXP
- Table row: ☒ Demo Ester Not activated
- Actions (dropdown)

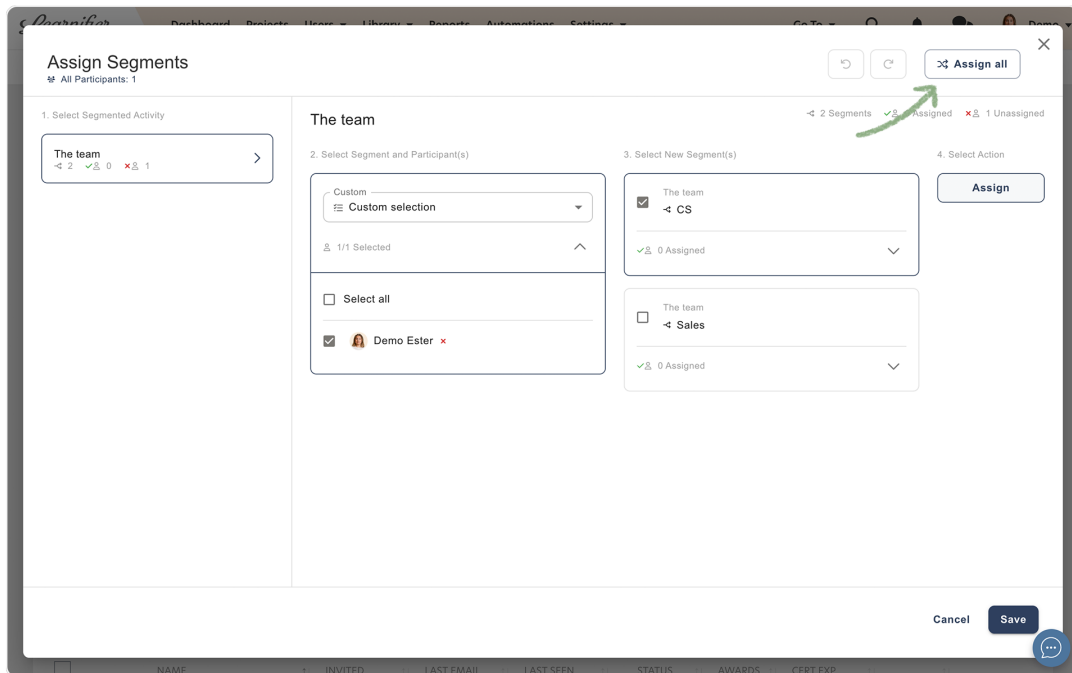
Showing 1 to 1 of 1 entries  
Show 100 entries

Download participant list as Excel file (button)

1. Click on "Unassigned" to see which participants have not been assigned a segment.
2. Select the participant you wish to assign a segment and thereafter select the segment. Repeat for as many participants as you wish. Remember to click "Save".



1. You can also let the system auto-shuffle by either clicking “Assign all”, simply sending an invitation email, or selecting the participants in the “Unassigned” list and choosing several segments.



## Related Content

- [Editing your project](#)