

Email templates

Ester Andersson - 2024-06-18 - The library

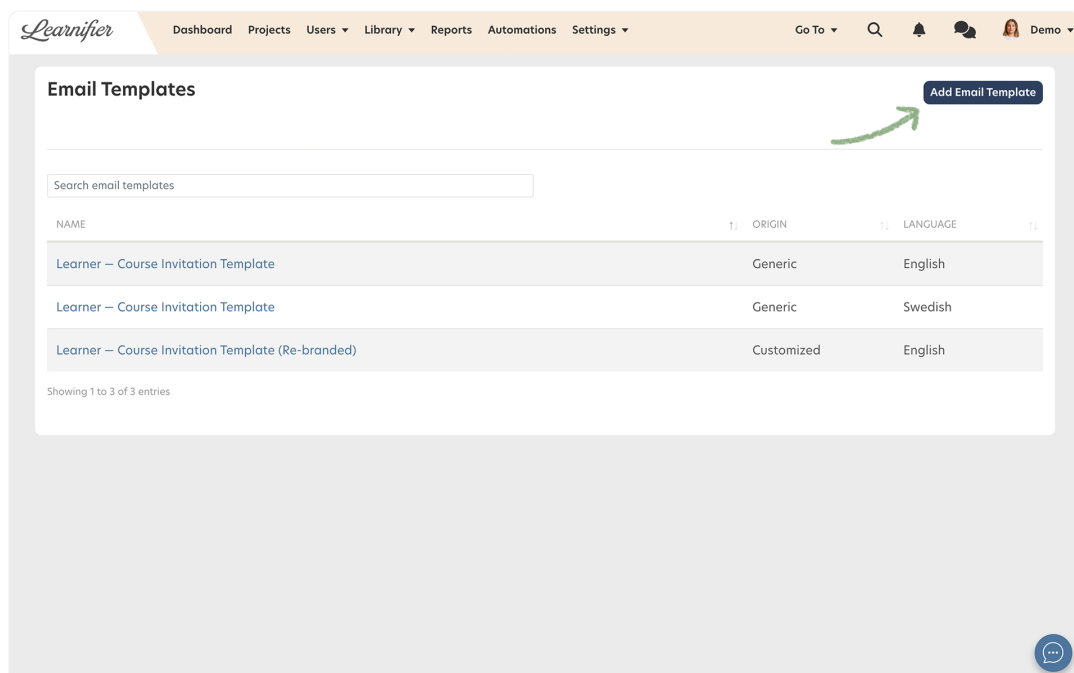
If you want to customize your learning portal, we recommend that you create your own or customize already existing email templates.

Note

- [Adding a new template](#)
- [Editing an email template](#)
- [Tip!](#)

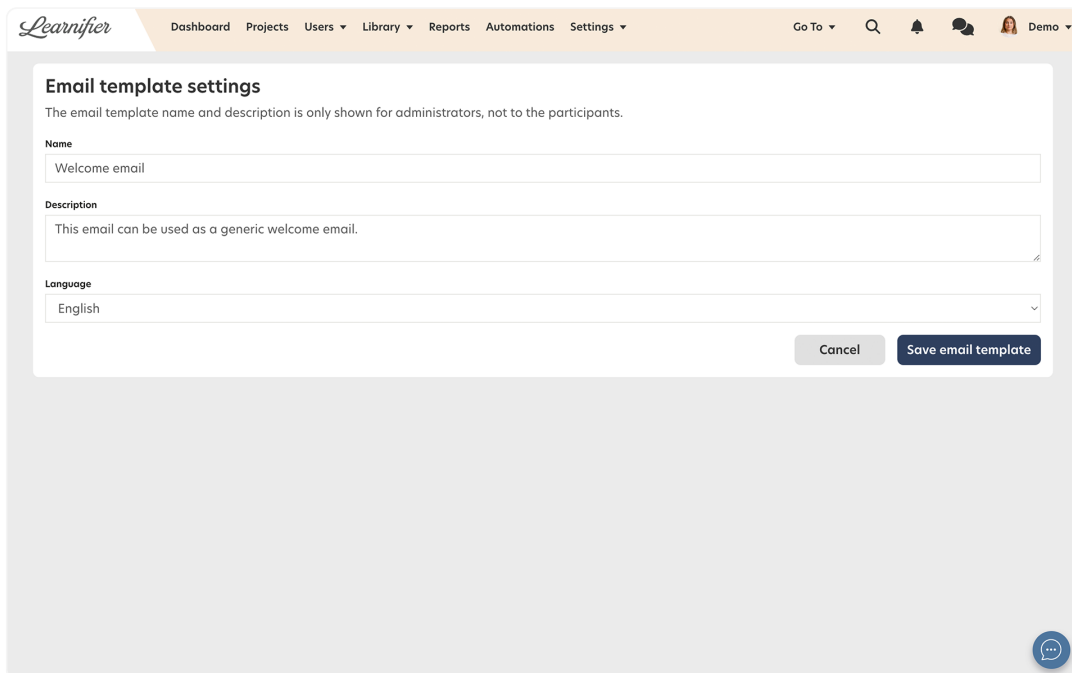
Adding a new template

1. Go to the library and click "Email templates".
2. Click on "Add Email Template" **or** create a copy of a generic email template by clicking on the one you wish to copy and thereafter clicking "Copy" (this way you don't have to build an email structure from scratch)



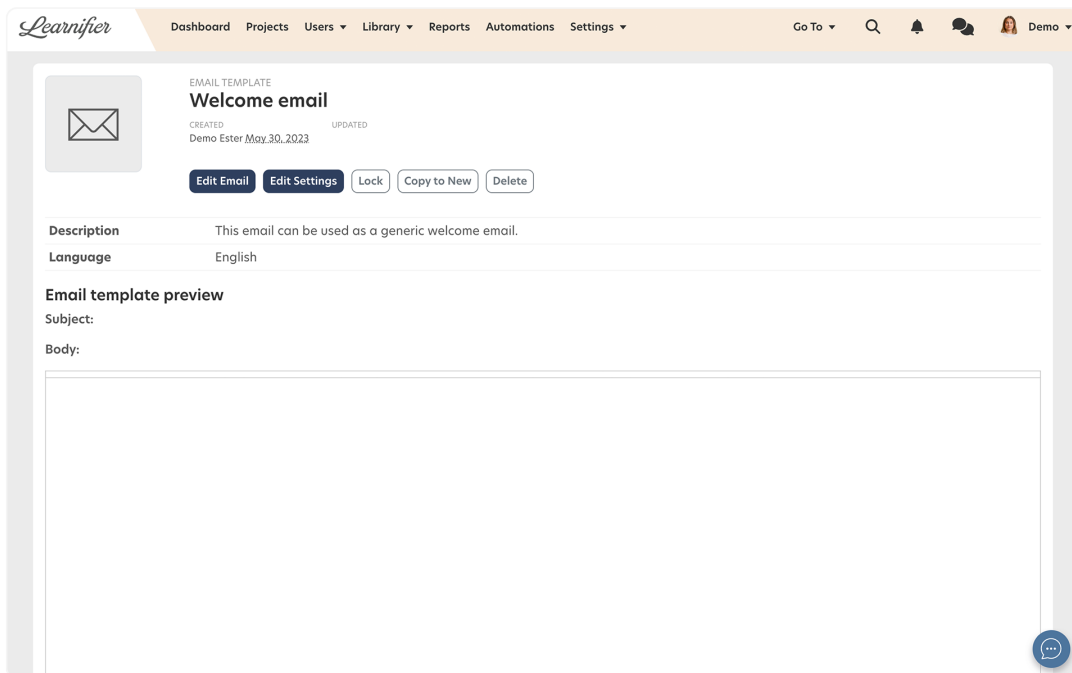
1. Enter a name, description, and language (only visible for administrators) in the fields.

2. Click on "Save email template" in order to save your changes.



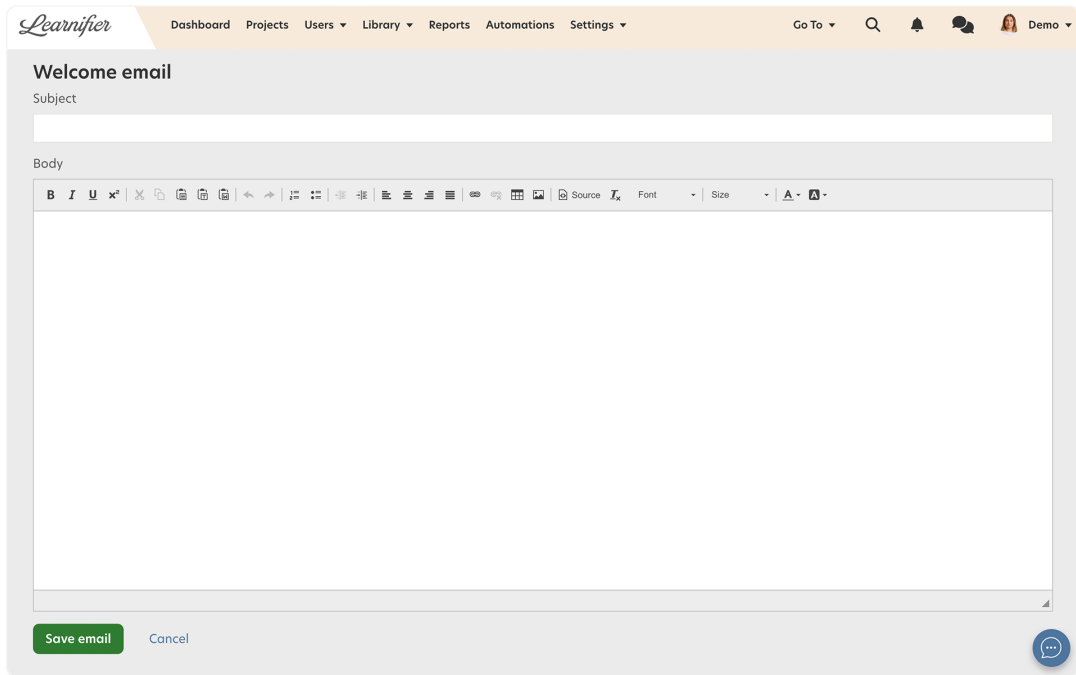
The screenshot shows the 'Email template settings' form in the Learnifier dashboard. The form is titled 'Email template settings' and includes a note: 'The email template name and description is only shown for administrators, not to the participants.' The form has three main sections: 'Name' with a text input field containing 'Welcome email'; 'Description' with a text area containing 'This email can be used as a generic welcome email.'; and 'Language' with a dropdown menu set to 'English'. At the bottom right of the form are two buttons: 'Cancel' and 'Save email template'.

1. When you have saved your changes a new window will open. Click on "Edit Email" to start making edits.



The screenshot shows the 'Welcome email' email template details page in the Learnifier dashboard. The page is titled 'EMAIL TEMPLATE Welcome email'. It includes a header with an envelope icon, the title 'Welcome email', and metadata: 'CREATED: Demo Ester May 30, 2023' and 'UPDATED:'. Below the header are five buttons: 'Edit Email', 'Edit Settings', 'Lock', 'Copy to New', and 'Delete'. The page also has two sections: 'Description' with the text 'This email can be used as a generic welcome email.' and 'Language' with the text 'English'. At the bottom, there is an 'Email template preview' section with 'Subject:' and 'Body:' labels, followed by a large empty text area for the preview content.

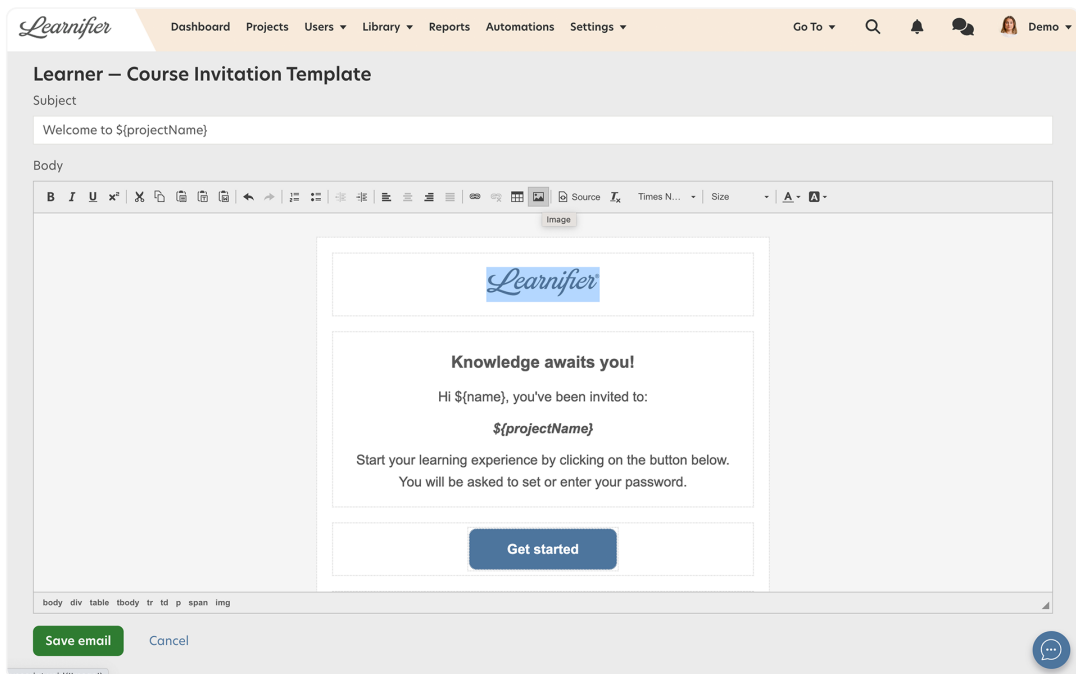
1. Create your email template and save your changes!



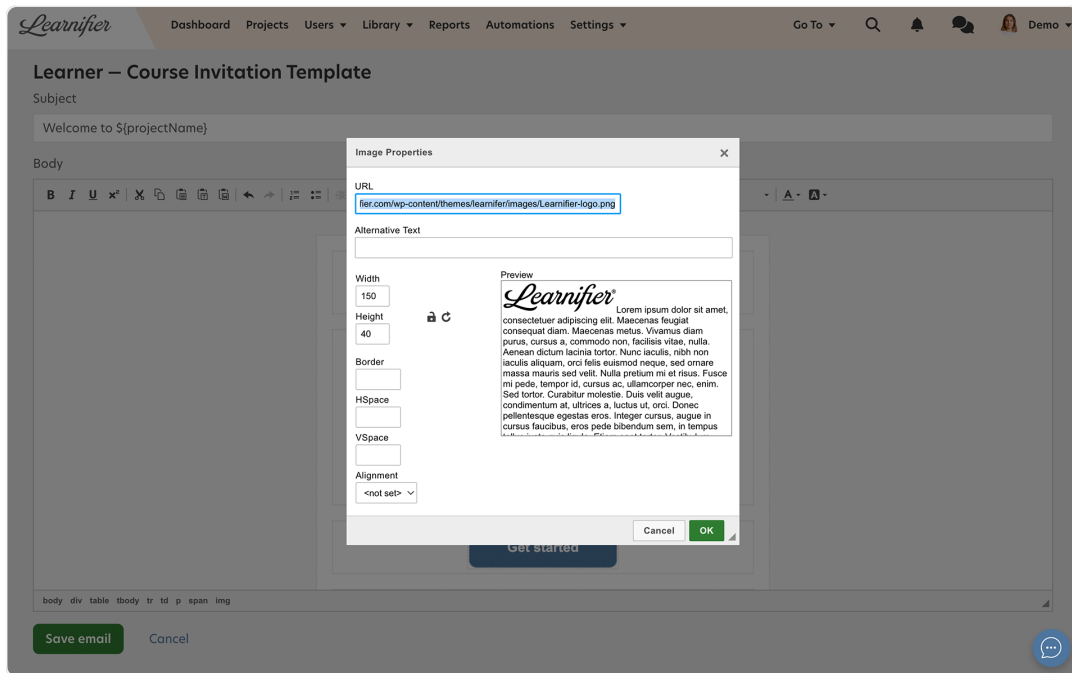
Editing an email template

Adding an image

1. Select the image and click on the image icon in the menu.

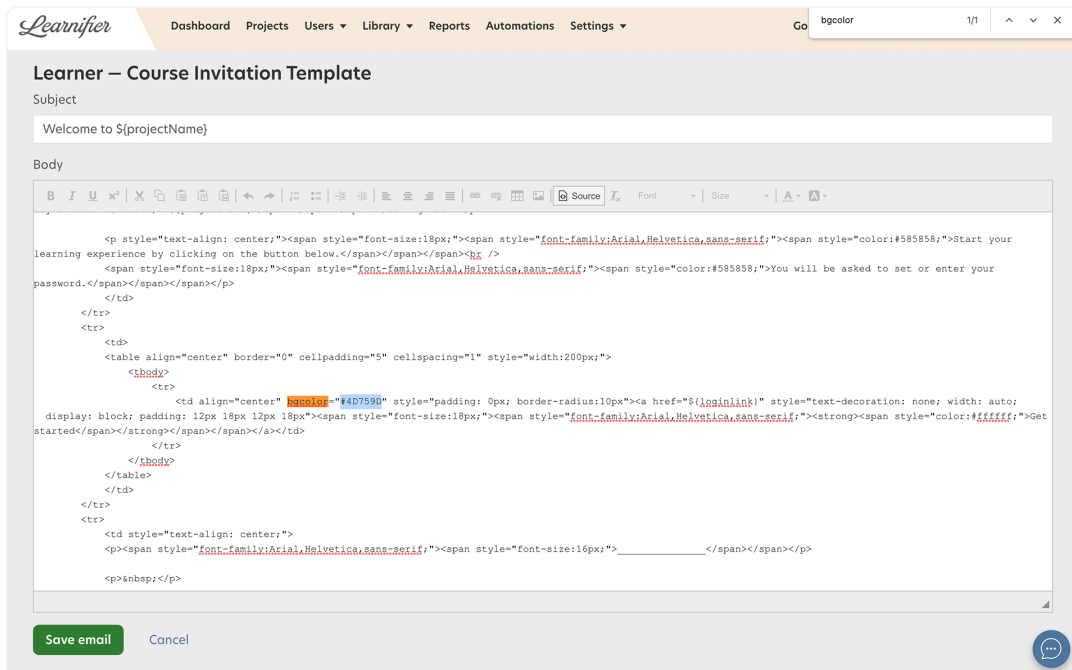


1. Add the URL to the new image and adjust the size so it fits your email.



Changing the color of the “Get started” button

To change the color of the “Get started” button, enter the email template builder and click “Source”. Search for “bgcolor” and add the HEX color of your choice.

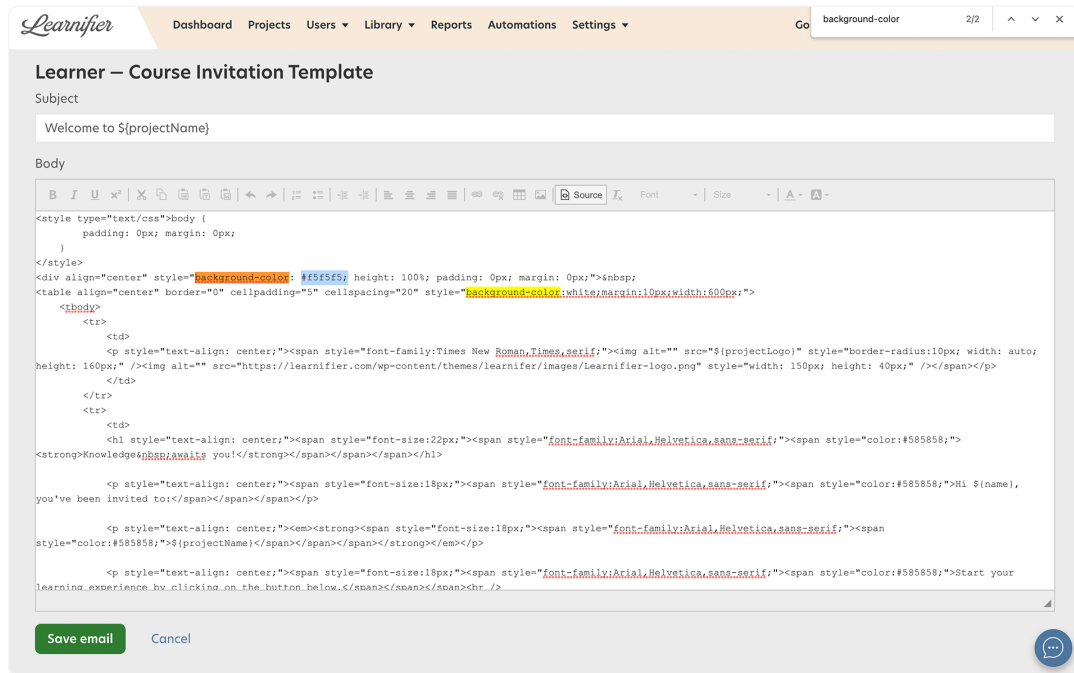


Adding the project image

If you wish to add the project image to the email template, add the variable `${projectLogo}` in the HTML code.

Changing the background color

To change the background color of the email template, search for “background-color” (the first one) and change it to the HEX color of your choice.



The screenshot shows the 'Learner – Course Invitation Template' editor. The subject line is 'Welcome to \${projectName}'. The body is a rich text editor with a toolbar and a source code view. The source code view shows the following HTML code:

```
<style type="text/css">body {
  padding: 0px; margin: 0px;
}
</style>
<div align="center" style="background-color: #f5f5f5; height: 100%; padding: 0px; margin: 0px;">&nbsp;
<table align="center" border="0" cellpadding="5" cellspacing="20" style="background-color: white; margin: 10px; width: 600px;">
  <tbody>
    <tr>
      <td>
        <p style="text-align: center;"><span style="font-family: Times New Roman, Times, Serif;"></span></p>
      </td>
      <td>
        <h1 style="text-align: center;"><span style="font-size: 22px;"><span style="font-family: Arial, Helvetica, sans-serif;"><span style="color: #585858;">
<strong>Knowledge &nbsp;awaiting you!</strong></span></span></h1>
        <p style="text-align: center;"><span style="font-size: 18px;"><span style="font-family: Arial, Helvetica, sans-serif;"><span style="color: #585858;">Hi $(name),
you've been invited to:</span></span></p>
        <p style="text-align: center;"><em><strong><span style="font-size: 18px;"><span style="font-family: Arial, Helvetica, sans-serif;"><span
style="color: #585858;">${projectName}</span></span></strong></em></p>
        <p style="text-align: center;"><span style="font-size: 18px;"><span style="font-family: Arial, Helvetica, sans-serif;"><span style="color: #585858;">Start your
learning experience by clicking on the button below.</span></span></p>
      </td>
    </tr>
  </tbody>
</table>
```

A tip

If you wish your instructors to use specific course templates, but they must change a few things in the email depending on where they're using it, we recommend marking the words that need to be changed with **red**.

Related Content

- [Automated communication](#)