

## Email templates

Ester Andersson - 2024-06-18 - The library

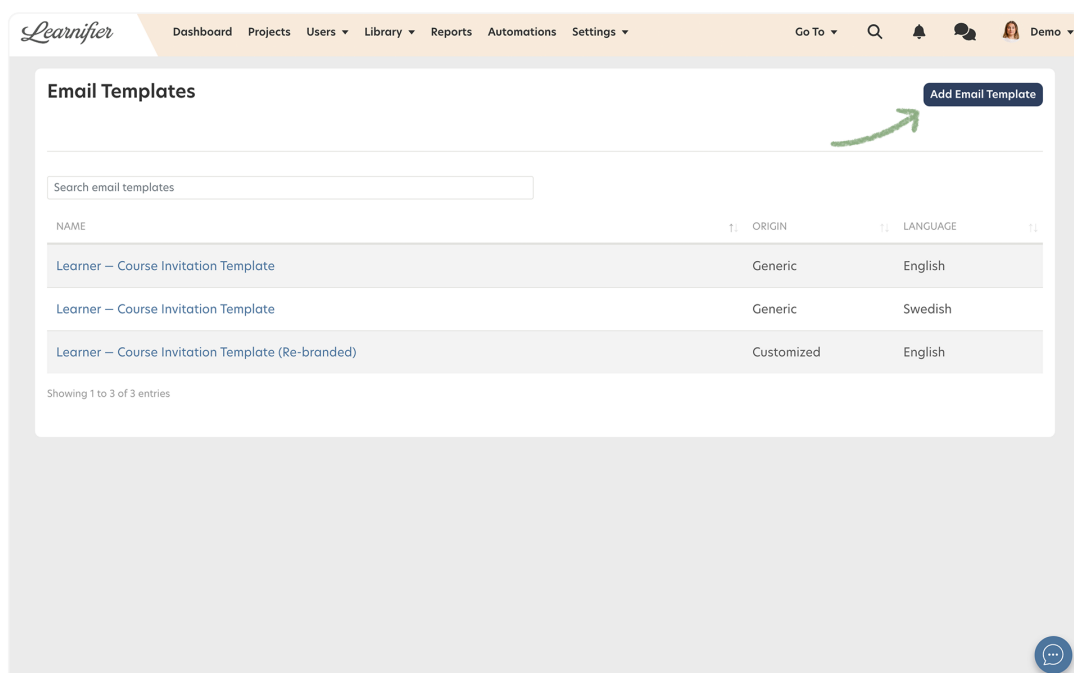
**If you want to customize your learning portal, we recommend that you create your own or customize already existing email templates.**

Note

- [Adding a new template](#)
- [Editing an email template](#)
- [Tip!](#)

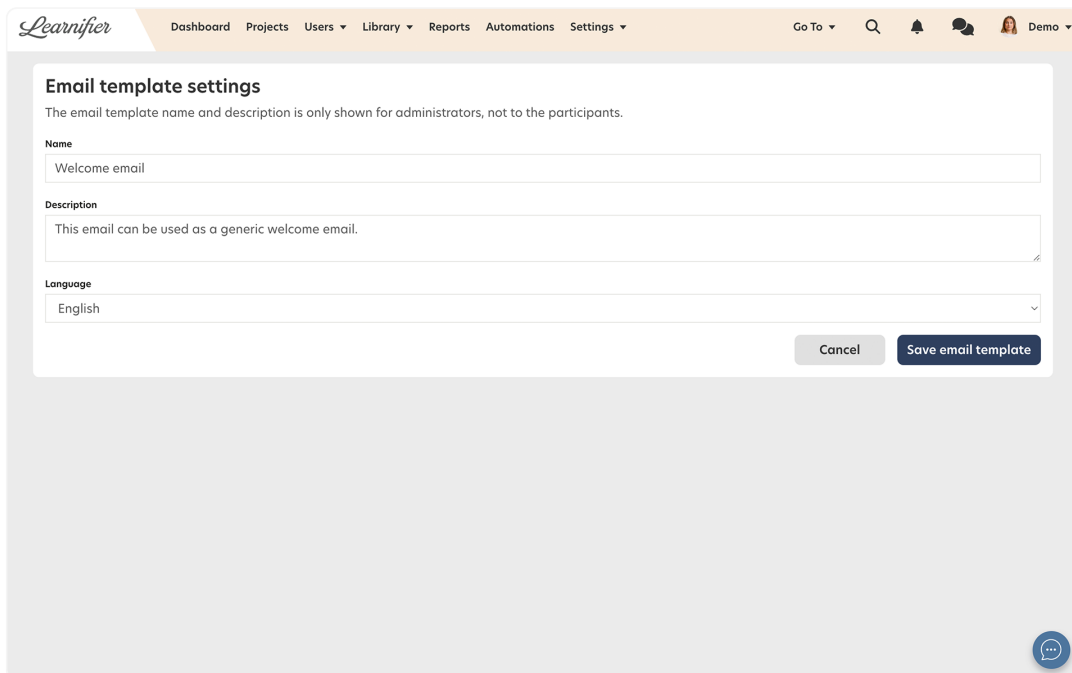
### Adding a new template

1. Go to the library and click "Email templates".
2. Click on "Add Email Template" **or** create a copy of a generic email template by clicking on the one you wish to copy and thereafter clicking "Copy" (this way you don't have to build an email structure from scratch)



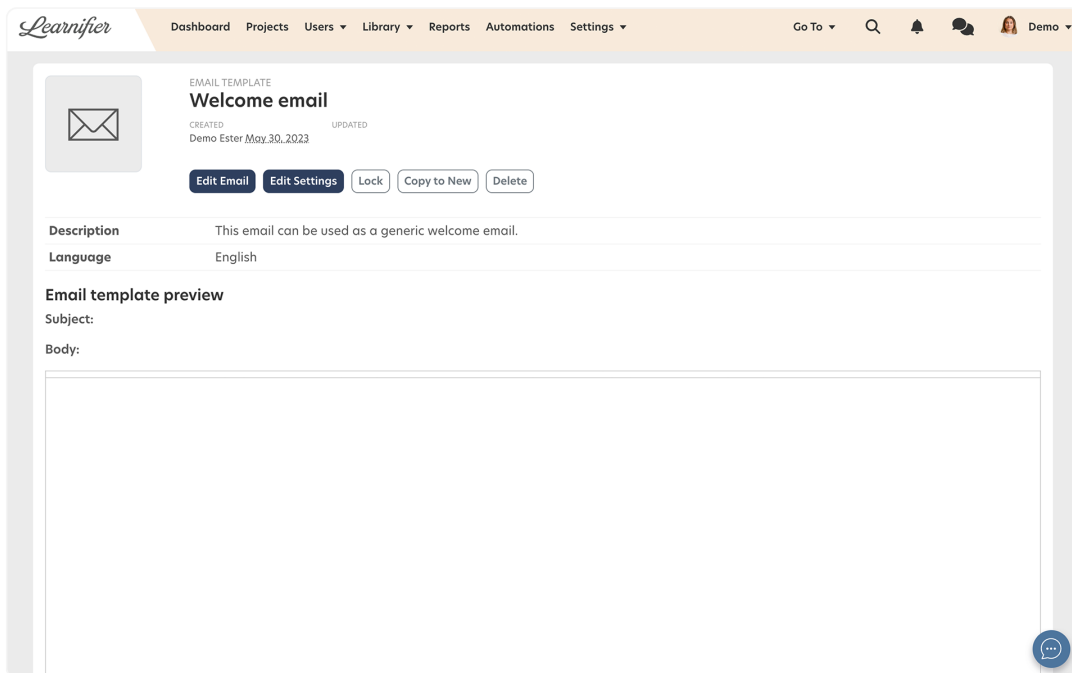
1. Enter a name, description, and language (only visible for administrators) in the fields.

2. Click on "Save email template" in order to save your changes.



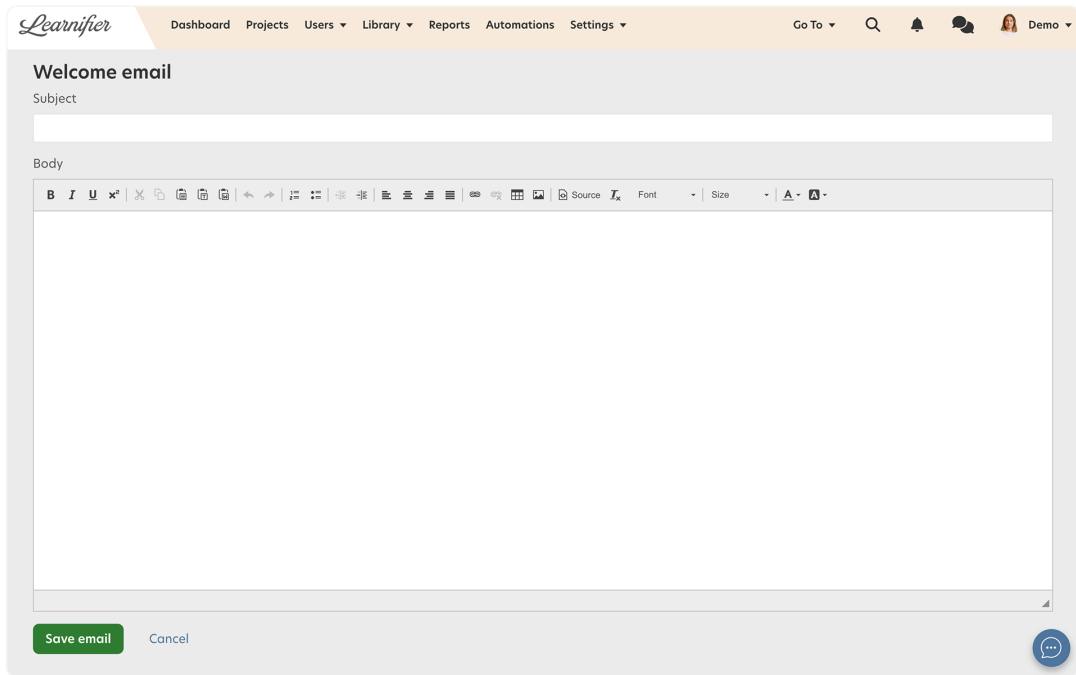
The screenshot shows the 'Email template settings' form in the Learnifier dashboard. The form includes a 'Name' field with the value 'Welcome email', a 'Description' field with the text 'This email can be used as a generic welcome email.', and a 'Language' dropdown menu set to 'English'. At the bottom right of the form, there are two buttons: 'Cancel' and 'Save email template'.

1. When you have saved your changes a new window will open. Click on "Edit Email" to start making edits.



The screenshot shows the 'Welcome email' template details page in the Learnifier dashboard. The page features an email icon, the title 'Welcome email', and a 'Description' field with the text 'This email can be used as a generic welcome email.'. Below the description, there is a 'Language' dropdown menu set to 'English'. The page also includes a section for 'Email template preview' with 'Subject:' and 'Body:' labels. At the top of the page, there are several buttons: 'Edit Email', 'Edit Settings', 'Lock', 'Copy to New', and 'Delete'.

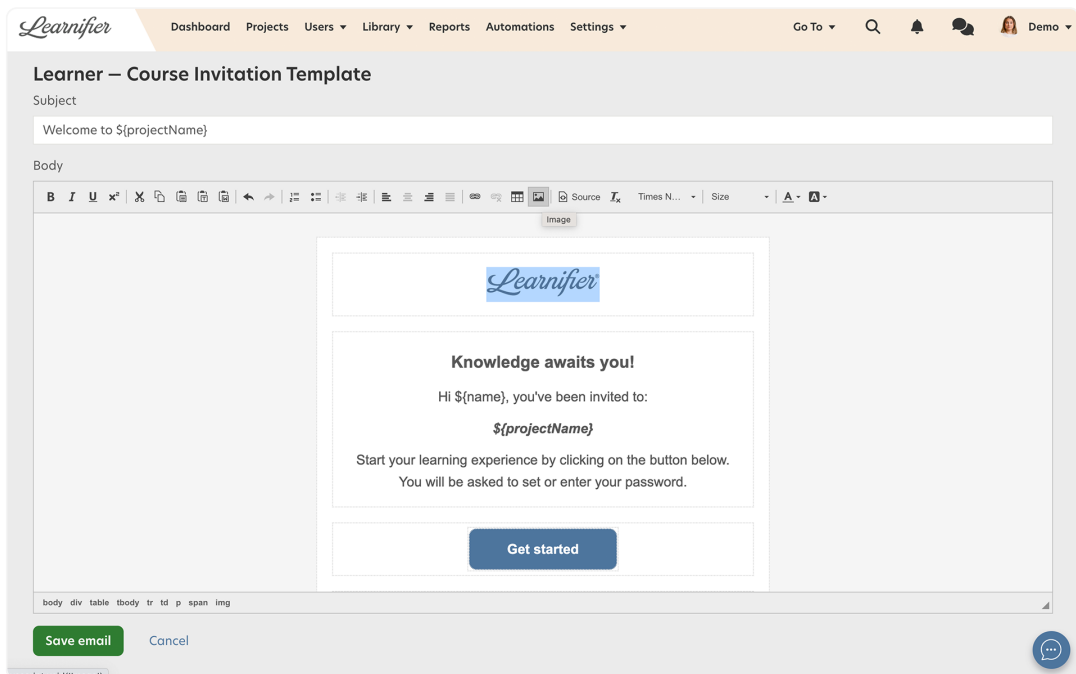
1. Create your email template and save your changes!



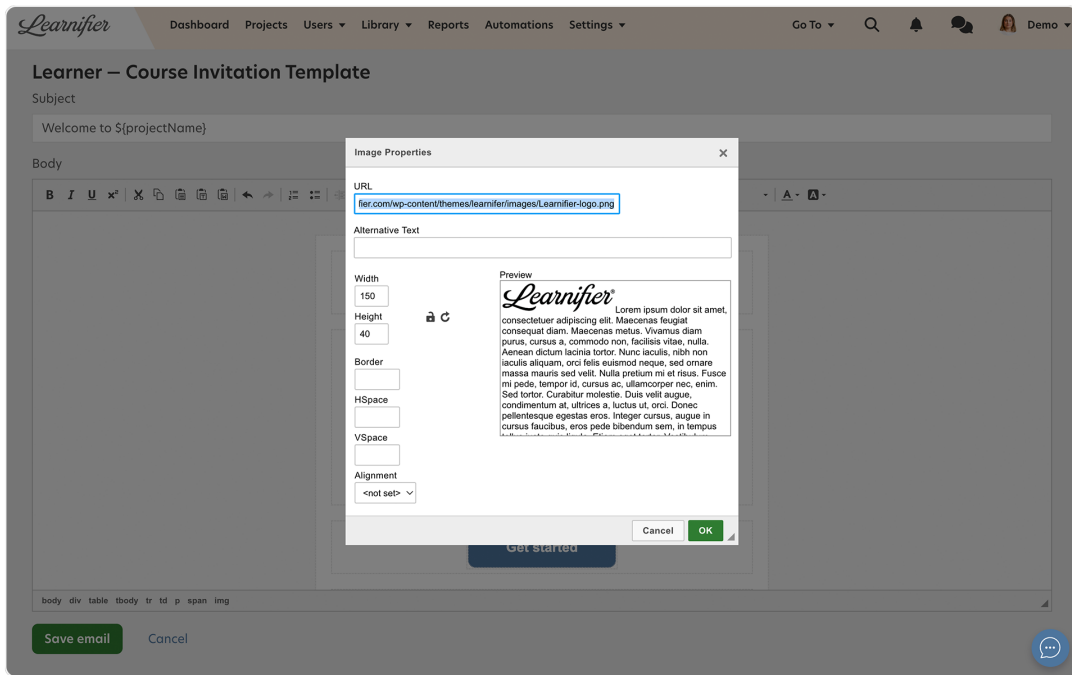
## Editing an email template

### Adding an image

1. Select the image and click on the image icon in the menu.

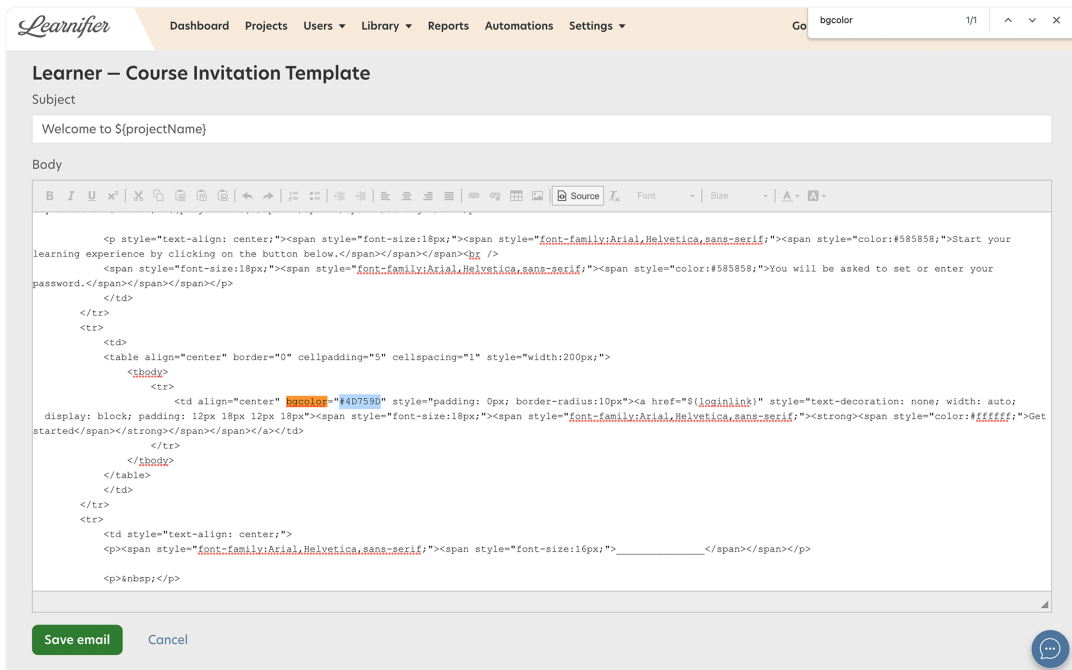


1. Add the URL to the new image and adjust the size so it fits your email.



## Changing the color of the “Get started” button

To change the color of the “Get started” button, enter the email template builder and click “Source”. Search for “bgcolor” and add the HEX color of your choice.



## Adding the project image

If you wish to add the project image to the email template, add the variable `${projectLogo}` in the HTML code.

## Changing the background color

To change the background color of the email template, search for “background-color” (the first one) and change it to the HEX color of your choice.

The screenshot shows the Learnifier dashboard with the 'Learner – Course Invitation Template' editor open. The 'Subject' field contains 'Welcome to \${projectName}'. The 'Body' field contains HTML code with two instances of 'background-color' highlighted in red. The first instance is '#595959' and the second is 'white'. The interface includes a navigation bar with 'Dashboard', 'Projects', 'Users', 'Library', 'Reports', 'Automations', and 'Settings'. A search bar at the top right contains 'background-color' and '2/2'. At the bottom, there are 'Save email' and 'Cancel' buttons.

## A tip

If you wish your instructors to use specific course templates, but they must change a few things in the email depending on where they’re using it, we recommend marking the words that need to be changed with **red**.

## Related Content

- [Automated communication](#)